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Specialization: Management of organizational behaviour

Interests: organizational behaviour management, human resource management, organization theories and management, research methods in management

Education

PhD in human resource management from Tarbiat Modares University, Tehran. 2011

Master's degree in public administration from Tehran University. 2000

Bachelor of Public Administration from Tehran University. 1996

Scientific and operational experiences

Group manager, Ministry of Science - Shahid Chamran University

Referee, Khuzestan Regional Electric Company

Committee member, Semnan University

Secretary of the Scientific Committee, Ministry of Science - Shahid Chamran University

Member, Shahid Chamran University, Ahvaz

Referee, Shahid Chamran University of Ahvaz

Lecturer, Shahid Chamran University of Ahvaz

Referee, Shahid Chamran University, Ahvaz

Publications

Analysis the Effect of Job Strain on Nurses' Quality of Work-Life: A Mediating and Moderating Model. (2022). *Journal Iranian Journal of Nursing and Midwifery Research*, (5), 420 – 424.

Location-based Services as Marketing Promotional Tools to Provide Value-added in E-tourism. (2021). *Journal International Journal of Digital Content Management*, (3), 189 – 215.

The Effect of Behavioral Factors, the Kind of Information and Transparency of Information on Investor's Behavior in Ahvaz Stock Exchange. (2016). *Quantitative Economic Journal*, (1), 39 – 54.

Studying the Relationship between the Organizational Culture, Employees Work Outcomes and Financial Performance, *Journal Mitteilungen Klosterneuburg*, (1), 270 – 283.

The effect of emotional content message and the authentication of the message source on viral advertising. (2014). *Journal Academic Journal of Research in Economics & Management*, (3), 75 – 86.

Expression the Development Path of Financial Performance of Large Business Firms. (2013). *Journal international journal of management perspective*, (7), 15 – 30.

The effect of mobile phone marketing on the behavioural intentions of tourists: analysis of the role of tourism destination brand value. (2022). *Journal of Tourism and Development*, (2), 231-247.

- Identifying and prioritizing personality traits of women entrepreneurs in Khuzestan province using qualitative content analysis technique. (2022). *Journal of Social-Psychological Studies of Women*, (1), 38-64.
- Structural analysis of the effect of organizational policy perceptions on employees' job enthusiasm with the mediation of silence and organizational voice (case study: Khuzestan Steel Company). (2022). *Siyathnameh Magazine Science and Technology*, (1), 59-78.
- Modelling the impact of the entrepreneurial ecosystem on entrepreneurial intention: the mediating role of entrepreneurial self-efficacy, passion and alertness. (2022). *Iranian Journal of Management Sciences*, (65), 53 – 82.
- A structural analysis of the effect of job stress on the quality of work life and organizational health with regard to the mediating role of citizenship behaviour and the moderating role of employment status (case study: employees of educational hospitals affiliated to Jundishapur University of Medical Sciences, Ahvaz). (2021). *Iranian work health journal*, (1), 1-16.
- Explaining multi-level relationships of the antecedents of job enthusiasm in petrochemical companies of Mahshahr Special Economic Zone. (2021). *Journal of Human Resource Management in the Oil Industry*, (49), 1 – 22.
- Explaining the pattern of institutional drivers of women entrepreneurs' business success with the mediating effect of entrepreneurial self-efficacy (case study: women entrepreneurs of Khuzestan province). (2021). *Women in Development and Politics Magazine*, (2), 223-242.
- Structural analysis of the effect of silence and organizational voice on the job enthusiasm and organizational health of female nurses. (2019). *Women in Development and Politics Magazine*, (4), 601-617.
- Organizational culture and entrepreneurial passion: the mediating role of market orientation and organizational learning. (2019). *Journal of New Approaches in Educational Management*, (45), 81-102.

- The effect of emotional intelligence and cultural intelligence on employees' resistance to change with the mediation of psychological capital. (2019). *Journal of Social Psychology Research*, (39), 119 – 140.
- Explaining the mediating role of two-way organization (discovery and exploitation) in the influence of transformational leadership on entrepreneurial awareness (case study: one of the subsidiaries of the National Company of the Southern Oil Regions), *oil and gas exploration and production magazine*, (178), 19-28.
- Development of tourism industry with a marketing approach Solomo. (2013). *Journal of Tourism Planning and Development*, (32), 55-69.
- Analyzing the influencing factors on the behaviour of consumers using internet shopping technology based on the integrated theory of acceptance and use of technology UTAUT2: case study: customers of Digi Kala store in Khuzestan province. (2018). *Journal of Modern Marketing Research*, (4), 115-136.
- Machiavellian personality of managers; Transformational and Servant Leadership Style and Employees' Resistance to Change. (2018). *Iranian Journal of Public Administration Studies*, (3), 1-35.
- Explaining the effect of transformational and servant leadership styles on employees' behavioural patterns against change (case study: Ahvaz city government organizations). (2018). *Management Process Journal and development*, (2), 135-162.
- Typology of Organizational Culture of Shahid Chamran University of Ahvaz and its Effect on Employees' Organizational Health. (2018). *Career and Organizational Consulting Quarterly Magazine*, (39), 113-136.
- Explaining the effect of viral advertising on consumer buying behaviour. (2017). *Journal of Business Management Explorations*, (20), 169-186.
- Identifying factors affecting the purchasing behaviour of students who consume computer games (case study: elementary school students in Ahvaz city). (2017). *Journal of Educational Sciences*, (2), 131-152.

Investigating the role of information and communication technology (ICT) in reducing financial administrative corruption. (2017). *Quarterly Journal of Development and Transformation Management*, (34).

A multi-level analysis of the effect of knowledge sharing on service performance according to the role of organizational memory moderator (case study: Ahvaz city librarians). (2018). *Journal of Library and Information Science Studies*, (24), 37-58.

Multi-level model of events and consequences of job resilience in the workplace. (2017). *Career and Organizational Consulting Quarterly Magazine*, (34), 44-63.

The moderating role of religion and the demographic characteristics of the subjects on the relationship between tension and organizational citizenship behaviour: a meta-analytical approach. (2016). *Islam and Psychological Research Magazine*, (1), 7-28.

Explaining the effect of trust and organizational health on employees' resistance to change in government organizations with regard to the mediating role of organizational commitment (case study: Ahvaz Municipality). (2016). *Journal Public administration*, (1), 85-106.

Investigating the impact of commitment-based human resource management measures on human resource flexibility and competitive advantage. (2016). *Journal of Management Studies (Improvement and Transformation)*, (82), 1-15.

Evaluation of personality-job fit, and its relationship with job performance considering the mediating role of organizational commitment in the employees of Khuzestan Steel Company. (2013). *Journal of industrial and organizational psychology studies*, (1), 19-40.

Explaining the role of party games in the satisfaction and job performance of employees. (2015). *Organizational Resource Management Research Journal*, (1), 229-249.

Investigating the impact of behavioural variables on investment decisions based on major investment styles in the stock market. (2014). *Journal of Accounting Reviews*, (6), 73-92.

- Examining the relationship between transformational leadership and organizational citizenship behaviour according to the role of employee empowerment interventionist. (2013). *Journal of Public Administration*, (4), 769 – 789.
- Investigating the effect of brand personality matching, perceived quality and brand destination on brand loyalty. (2013). *Business Strategies Magazine*, (3), 37-48.
- Investigating the effect of research subjects' characteristics on the relationship between stress and organizational citizenship behaviour. (2013). *Journal of Public Administration*, (2), 124 – 97.
- Designing the relationship model of tension and organizational citizenship behaviour: a meta-analysis on the moderating role of research sample characteristics. (2013). *Journal of Management Research in Iran*, (2), 146-176.
- Forecasting the supply and demand of expert human resources (teachers and students) using Box-Jenkins methodology. (2013). *Human Development Quarterly*, (2), 175 – 200.
- Explaining the pattern of relationship between tension and organizational citizenship behaviour with a meta-analysis approach. (2013). *Journal of Public Management Research*, (12), 29 - 52.
- Designing a human resource planning model for educational hospitals, case under study: Ahvaz city. (2014). *educational hospitals Daneshvar Behabrat magazine*, (11), 79 – 91.

Articles Presented in Conferences

- Mohammadi, Sara. Salimi Fard, Adele. (2016). *The effect of emotional and cultural intelligence on Innovation and Organizational Identity* Second International Conference on Entrepreneurship, Creativity and Innovation, Uri Kharazmi Institute of Science and Technology
- Shafiiian, Razmina. Mohammadi, Sara. Darzian Azizi, Abdolhadi. Rahimi, Farajallah. (2014). *the effect of emotional content message and the authentication of the message source on viral*

advertising, First International Conference on Economics, Management, accounting and social sciences, university entrepreneurs of Anzali Azad region,

Irani Behbahani, Elnaz. Mohammadi, Sara. (2022). *The opportunities and challenges of electronic learning during the corona pandemic* the fourth national conference of professional research in psychology and counselling from the perspective of a teacher, Minab city,

Mohammadi, Sara. Rahimi, Farajullah. Pirhayati, Parvaneh. (2021). *Examining the effect of organizational belonging on organizational entrepreneurship with an emphasis on the mediator role of emotional intelligence* the second national conference and the first international conference on business sustainability, Shahid Chamran University of Ahvaz

Nadaf, Mehdi. Moradi, Nasrin. Mohammadi, Sara. (2019). *Investigating the effect of perceived ethics of service brand on brand equity through the mediating role of brand image (case study: customers of top banks in Ahvaz)*, Fifth National Conference on Economics, Management and accounting, Shahid Chamran University, Ahvaz,

Mohammadi, Sara. Majdam, Kosar. Nadaf, Mehdi. (2019). *UTAUT2 Investigating factors affecting online shopping behavior according to theory* Fourth National Conference on Economics, Management and Accounting, Khuzestan Industry, Mining and Trade Organization

Mohammadi, Sara. Darzian Azizi, Abdulhadi. Hadianfar, Nilofar. (2018). *The impact of social media marketing on consumer behavior in the tourism industry*, 4th National Conference on Economics, Management and Accounting, Khuzestan Industry, Mining and Trade Organization

Mohammadi, Sara. Bavarsad, Balqis. Handi Ghanabi, Amin. (2018). *Explaining the effect of occupational stress on organizational citizenship behavior and quality of work life according to the moderating role of employment type*, Second International Conference on New Researches in Management, Economics , accounting and banking, Georgian International Academy of Sciences

Mohammadi, Sara. Nadaf, Mehdi. Azimian, Mahsa. (2018). *Explaining the impact of managerial competencies and job attachment on organizational identity according to the mediating role of organizational trust*, the fourth national conference in management, accounting and economics with an emphasis on marketing Regional and Global, Shahid Beheshti University

Mohammadi, Sara. Darzian Azizi, Abdulhadi. Rahimi, Farjullah. Kamali, Fariba. (2018). *Explaining the effect of social media marketing on brand loyalty according to the mediating role of brand love (case study: Instagram page followers of LG products in Iran)*, the fourth national conference in management, accounting and economics with an emphasis on regional and global marketing, Shahid Beheshti University

Ashraf Modares, Alireza. Mohammadi, Sara. Mahmoudi, Idris. (2017). *Explaining the effect of organizational learning on entrepreneurial enthusiasm in the technical and professional organization of Khuzestan province* the third annual national conference of economics, management and accounting, Shahid Chamran University, Ahvaz

Nadaf, Mehdi. Mohammadi, Sara. Derakhshandeh, Parisa. (2017). *Investigating the effect of individual-organization value compatibility through perceived organizational support and organizational citizenship behaviour on job performance*. Third Annual National Conference on Economics, Management and Accounting, Shahid University Chamran, Ahvaz

Mohammadi, Sara. Nadaf, Mehdi. Roshan, Sara. (2016). *Investigating emotional intelligence and its relationship with employees' resistance to organizational changes* the first national conference on modern management studies in Iran, Iran University of Industries and Mines

Bavorsad, Balqis. Mohammadi, Sara. Mehrabi, Ali. Nozarian, Kamin. (2016). *Investigating the effect of supply chain integration on supply chain performance in Khuzestan steel industry*, the second annual management conference based on the intelligence of new management paradigms in Intelligence field, conference secretariat

Maarif, Fatemeh. Mohammadi, Sara. (2016). *Explanation of the appropriate structural model for the management of the country's rural development system* the second international

conference on dynamic management, accounting and auditing, Kharazmi University, Tehran

Mohammadi, Sara. Sinaii, Hasan Ali. Andaish, Yaqub. Siyahi, Sina. (2015). *Investigating high non-systematic volatility and low efficiency according to the fundamental factors of the company* First National Business Sustainability Conference, University Shahid Chamran, Ahvaz

Maarif, Fatemeh. Mohammadi, Sara. (2015). *Sustainable vitality of human resources based on the Islamic model of happiness* the first national conference on business sustainability, Shahid Chamran University, Ahvaz

Rahimi, Farajollah. Mohammadi, Sara. Salehi, Reza. (2015). *Designing a three-level model of effective knowledge creation* the first national business sustainability conference, Shahid Chamran University, Ahvaz

Rashidi Sefat, Sadegh. Mehrabi, Ali. Mohammadi, Sara. (2014). *Investigating the effect of internal supply chain integration on external integration and financial performance of manufacturing companies in Khuzestan province* Iran Comprehensive International Congress of Management, Center of International Conferences International Development of Iran

Mohammadi, Sara. Darzian Azizi, Abdul Hadi. Akram, Idon. (2014). *Analysis and explanation of factors influencing the buying behavior of computer game consumers* the first international conference on management accounting and innovation in business, pioneers of research Novin

Mohammadi, Sara. Rahimi, Farjullah. Bagheri, Mozghan Alsadat. (2014). *Analysing the relationship between transformational and interactional leadership styles with employees' behavioural patterns against change*, 4th National Conference and 2nd International Conference on Accounting and Management, Industrial Management Organization

Mohammadi, Sara. Mehrabi, Ali. Fakher, Islam. Alavi Barazjani, Seyedeh Azade. (2014). *Identification and prioritization of energy consumption management components in the*

cement industry using fuzzy multi-criteria decision-making techniques, conference International Management, Culture and Economic Development, Ministry of Islamic Guidance and Culture

Mohammadi, Sara. Moinfar, Shima. Harun Rashidi, Samia. (2014). *Investigating the mediating role of organizational commitment on the relationship between social responsibility and job attachment and burnout*. International Conference on Management, Culture and Economic Development, Ministry of Guidance and Islamic culture

Mohammadi, Sara. Eskandari, Yaser. Rashidi Sefat, Sadiq. (2014). *Investigating the impact of organizational culture on the organizational health of employees (study: Shahid Chamran University of Ahvaz)*. International Conference on Management, Culture and Economic Development, Ministry of Guidance and Islamic culture

Mohammadi, Sara. Elsadat, Bagheri. Mozghan, Safrian. Sara. Alavi Barazjani, Seyedeh Azadeh. (2014). *Investigating the effect of party games on job satisfaction and job performance of employees*, Second International Congress of Behavioural Sciences, International Convention Centre Shahid Beheshti University

Mohammadi, Sara. Sinaii, Hasan Ali. Gol Dost, Marzieh. (2013). *Investigating the effect of behavioural factors, type and clarification of information on the behaviour of investors in the Ahvaz Stock Exchange*, Second International Conference on Management Solutions and Challenges, Centre Scientific conferences

Mohammadi, Sara. Rahimi, Farjullah. Fakher, Islam. Shoaibi, Qassem. (2013). *Investigating the relationship between personality-job fit, organizational commitment and job performance (case study: staff of Khuzestan Steel Company)*, second conference International Management Solutions and Challenges, Scientific Conference Centre

Mohammadi, Sara. Salimi Fard, Adele. (2013). *Investigating the effect of emotional and cultural intelligence on organizational innovation and identity* National Conference on Entrepreneurship and Strategic Innovation, International Conference Centre of Shahid Beheshti University

Research projects

Investigating the impact of organizational culture on the organizational health of employees of Shahid Chamran University of Ahvaz

Forecasting the supply and demand of specialized human resources (lecturers) in Shahid Chamran University using the Box-Jenkins methodology

Books

Mohammadi, Qadratalah. Nourinejad, Jamal. Mohammadi, Sara. Alavi Shoushtari, Seyed Morteza. Shahriari, Ali. Mazaheri, Yazdan. (2014). *Reproduction in domestic animals, veterinary axis*

Workshops

Knowledge enhancement workshop for academic staff members on the topic of lifestyle

Management of bibliographic information using EndNote software

Political Thought of Islam

Educational design

Linguistic and rhetorical points in English writing: discussion and conclusion of the research paper

Linguistic and rhetorical points in English writing: the discussion and conclusion section of the research paper

Linguistic and pronunciation points in English writing: methods and results section of the research paper

Linguistic and rhetorical points in English writing: the introduction section of the research paper

Professional ethics

Religious epistemology

Soft war training workshop on the topic of Wahhabism flowology

How female elites play a role in the formation of the Islamic University

Knowledge enhancement workshop for professors on the subject of the history of Islamic civilization,

Investigation of the mystic thoughts of Imam Khomeini (RA)

Tafsir of the Qur'an with the topic of family in the Qur'an

SPSS software familiarization workshop

Internet familiarization workshop

Educational workshop on research methods