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### **Scientific and operational experiences**

Conference Secretary, Shahid Chamran University of Ahvaz, 08/13/2017 to 11/03/2017

Working group member, Shahid Chamran University, Ahvaz, 12/07/2016 to 12/07/2018

Member, General Administration of Khuzestan Cooperative, 12/21/2016 to

Responsible, Shahid Chamran University of Ahvaz, 09/21/2016 to 09/21/2018

### **Publications**

Fuzzy Network Analysis Approach in Identifying and Ranking Indicators Affecting Agile Supply Chain in Dairy Industry (Study Case: Sabah Company). (2022). *Andishe Amad magazine*, (80), 131-173

The effect of the physical environment on the perception of the price, satisfaction and loyalty of customers (case study: restaurants in Ahvaz city). (2021). *Journal of Studies Consumer behaviour*, (1), 59-84

- Organizational culture and entrepreneurial passion: the mediating role of market orientation and organizational learning. (2019). *Journal of New Approaches in Educational Management*, (45), 81-102.
- Modeling the causes of dysfunctional behaviour of customers of Iran-Khodro and Saipa dealerships in Ahvaz metropolis. (2017). *Business Strategy Magazine*, (12), 77 - 92
- Determining the competitive advantages of production cooperatives for the development of cooperative markets in Khuzestan province. (2017) *Journal of Cooperatives and Agriculture*, (28), 51-71
- Effective factors in locating bank branches using DEMATEL-ANP combination method (case study: Refah Kargaran Bank). (2015). *Research Journal Marketing Management*, (3), 67-88
- Assessing the maturity of business intelligence with a new composite model. (2015). *Journal of Information Technology Management Studies*, (15), 65-96
- The effect of cognitive and emotional factors on the loyalty of tourists to a tourist destination. (2015). *Modern Marketing Research Journal*, (2), 37-54
- Investigations of factors affecting the capital flow of mutual investment funds in Iran. (2015). *Journal of Accounting Reviews*, (11), 97 - 114
- Investigating factors affecting brand name and brand preference from the perspective of consumers. (2013). *Marketing Management Research Journal*, (1), 75-88.
- Examining the conformity behaviour of consumers in virtual networks. (2013). *Modern Marketing Research Journal*, (4), 49 - 62
- Investigating the effect of the country of brand creation on brand value. (2013). *Journal of Marketing Management*, (18), 63-74
- Investigating the impact of stock split news and bonus shares on stock returns in Tehran Stock Exchange. (2014). *Journal of Accounting and Auditing Reviews*, (39), 77-96

#### **Articles Presented in Conferences**

Mirrezaei, Maryam. Nadaf, Mehdi. Mahmoudi, Idris. (2019). *Investigating the effect of emotional intelligence on salesperson job performance by analyzing the mediating role of salesperson communication skills*, 5th National Conference on Economics, Management and Accounting, Shahid Chamran University, Ahvaz, Ghasemieh, Rahim. Mahmoudi, Idris. Ebrahimi, Elham. (2018). *Evaluation of personality traits and entrepreneurial intention and cognitive adaptability*, 4th National Conference on Economics, Management and Accounting, Organization of Industry, Mining and Trade of Khuzestan Province,

Ashraf Modares, Alireza. Mohammadi, Sara. Mahmoudi, Idris. (2017). *Explaining the effect of organizational learning on entrepreneurial enthusiasm in the technical and professional organization of Khuzestan province*, the third annual national conference of economics, management and accounting, Shahid Chamran University, Ahvaz,

Darzian Azizi, Abdul Hadi. Mahmoudi, Idris. Amian, Mohsen. (2015). *Investigating the impact of knowledge acquisition from social media and market orientation on social media brand innovation* the first international conference on modern researches in management studies, Higher Institute of Sciences and Fan Avari Khwarazmi,

Bavarsad, Belqis. Dehban, Roja. Mahmoudi, Idris. (2015). *Examining the alignment of marketing strategies as a predictor of supply chain performance and their impact on organization performance* International Conference on Humanities and Behavioural Sciences, unknown,

Mahmoudi, Idris. Khurshidvand, Fariba. Nadaf, Mehdi. Ayatimehr, Mohammad. (2015). *Investigating the effect of personal values on customer loyalty with the role of mediator of satisfaction in the banking industry* 4th International Applied Research Conference in management and accounting, Shahid Beheshti University,

Rahimi Yadkouri, Mona. Mehrabi, Ali. Mahmoudi, Idris. (2015). *Examining the effect of supply chain information integration on operational and cost performance*, 4th International Conference on Applied Research in Management and Accounting, Shahid Beheshti University,

- Farahani Alavi, Morteza. Mahmoudi, Idris. Nadaf, Mehdi. Ayatimehr, Mohammad. (2015). *Investigating the impact of procurement outsourcing on company performance in the Mahshahr petrochemical region* the first national conference and the first international conference on accounting, management and Industries of Iran, Permanent Secretariat of the Conference,
- Eriak, Afrooz. Mahmoudi, Idris. (2013). *Investigating the effect of service quality and customer satisfaction on commitment and loyalty among retailers* International Conference on Economics, Management and Psychology, University of Applied Sciences,
- Mehrabi, Ali. Bagheri, Mitra. Mahmoudi, Idris. (2014). *Investigating the relationship between the complexity of the supply chain and financial performance* International Conference on Management Tools and Techniques, Narkish Institute and Hamaish Negar Company,
- Melki, Ahmadreza. Mahmoudi, Idris. (2014). *Determining the advantages and disadvantages of customer relationship management strategy through social networks*, International Conference on Management and Humanities, Dubai University,
- Melki, Ahmedreza. Mahmoudi, Idris. (2014). *Factors affecting the establishment of customer relationship management strategy through social networks* International Conference on Management and Humanities, Dubai University,
- Asgarpour, Farzaneh. Mahmoudi, Idris. (2014). *The impact of information technology in the promotion of total quality management with an emphasis on the mediator role of knowledge sharing* the first international conference on management accounting and innovation in business, pioneers of new research,
- Mehrabi, Ali. Mahmoudi, Idris. Rahimi, Farjullah. Madadi, Rozbe. (2013). *Investigating the impact of inter-organizational network capabilities in the supply chain on responding to customers* Second International Conference on Management, Entrepreneurship and Economic Development, University Payam Noor Qom,
- Mehrabi, Ali. Mahmoudi, Idris. Rahimi, Farjullah. Madadi, Rozbeh. (2013). *Investigating the impact of Ittihad entrepreneurship on the capabilities of the inter-organizational network*

*and the ability to respond to customers* Second International Conference on Management, Entrepreneurship and Economic Development , Payam Noor University of Qom

Madadi, Rouzbe. Mahmoudi, Idris. (2013). *Investigating the impact of entrepreneurial decision-making on the financial performance of businesses* Second International Conference on Management, Entrepreneurship and Economic Development, Payam Noor University, Qom,

Hajipour, Bahman. Mahmoudi, Idris. Mantian, Mohammad Ali. (2013). *Identifying the criteria for selecting the best supplier with the confirmatory factor analysis method in Khuzestan Steel Company* the first national conference of business management engineering, University of Graduate Studies in Industry and Advanced Technology Kerman,

### **Research projects**

Examining the employment status of prisoners and providing solutions for productive and useful entrepreneurship,

Examining the level of compliance of the employees of Khuzestan Electricity Distribution Company with the maturity model of employees' capabilities,

Systematic management of optimization of water consumption pattern based on relative advantage and concept of virtual water: case study of Maron and Jarhiri watershed - from Maron dam to Shadgan (final report)

Strategies for developing the marketing capabilities of production cooperatives and developing a road map with an emphasis on resistance economy,

Investigating and identifying communication networks of production and distribution cooperatives in Khuzestan province with a supply chain approach in small and medium-sized companies,

Feasibility assessment of the competitive advantages of production cooperatives for the development of cooperative markets in Khuzestan province

## **Workshops**

The experience of holding a successful chair in humanities, critical challenges and theorizing in humanities,

The experience of holding a successful chair in humanities, presenting the theory of experimental religious science

The application of SPSS in the field of humanities (with an emphasis on market studies) 3

The application of SPSS in the field of humanities (with an emphasis on market studies) 2

The application of SPSS in the field of humanities (with an emphasis on market studies) 1

Educational design

Professional ethics

Islamic education and training

Training to access the resources of the Kabi Publications Database (CABI)

Familiarity with the method of writing and publishing authentic scientific articles

Qualitative research method: theory arising from data or GT

Training workshop on getting to know the growth centres and science and technology parks