

BALQIS BAVRSAD

Department of Management, Faculty of Economics and Social Sciences, Shahid Chamran University of Ahvaz, 61357-93113, Khuzestan, Iran

Email: bita40@yahoo.com

Tel: +986133226600-9-ext 4437

Education

Master's degree in organizational management and methods from Pune University. 2002

Doctorate in production technology management from Pune University: 2002

Master of Economic Sciences, Economic Sciences from Pune University. 1999

Bachelor of Business Administration from the University of Pune. 1996

Publications

Analysis the Effect of Job Strain on Nurses' Quality of Work-Life: A Mediating and Moderating Model. (2022). *Journal Iranian Journal of Nursing and Midwifery Research*, (5), 420 – 424.

Investigating the organizational justice perception impact on job performance Case Study:

Aghajari Oil and Gas Exploitation Company's Employee. (2017). *Journal*Entrepreneurship and Innovation Management Journal, (1), 1 – 13.

- A Study on the Relationship of Social Capital and Citizenship Behaviour with Emotional Intelligence. (2016). *Journal Entrepreneurship and Innovation Management Journal*, (1), 1 14.
- The Effects of Destination Image and Destination Personality on Tourist Loyalty: Mediating Role of Trust and Attachment. (2015). *Journal Entrepreneurship and Innovation Management Journal*, (4), 181 194.
- A Study of the Effects of Total Quality Management (TQM) Practices on Quality Achievements

 According to European Foundation for Quality Management. (2015). *Journal International Journal of Operations and Logistics Management*, (2), 112 124.
- Studying the Relationship between the Organizational Culture, Employees Work Outcomes and Financial Performance. (2015). *Journal Mitteilungen Klosterneuburg*, (1), 270 283.
- Investigating the relationship between exchange rates and specific variables (factors in the Fama and French models) with stock returns of companies admitted to the Tehran Stock Exchange. (2014). *Journal Management and Administrative Sciences Review*, (7), 1090 1097.
- The Relation between Asset Growth and Stock Returns in Manufacturing. (2014). *Journal Management and Administrative Sciences Review*, (6), 953 959.
- A Study on Supply Chain Risk Factors and Their Impact on Organizational Performance. (2014). *Journal International Journal of Operations and Logistics Management*, (3), 192 211.
- A Study of the Effect of Organizational Intelligence and Spiritual Intelligence on Organizational Health. (2014). *Journal International Journal of Psychology and Behavioral Research*, (4), 317 327.
- Analysis of the effect of the internal marketing functions on job satisfaction and organizational commitment of the employees at the National Iranian South Oil Company. (2014). *Journal Mitteilungen Klosterneuburg*, (12), 97 111.
- A Study of The Relationship Between Human Capital with Knowledge Absorptive Capacity, Innovation, and Financial Performance. (2014). *Journal Indian Journal of Scientific Research*, (4), 235 243.

- A Study of the Relationship between Corporate Venturing with Absorptive Capacity, Innovation and Financial Performance in Manufacturing Firms of Khuzestan Province. (2014).

 **Journal Pensée*, (4), 127 136.
- A Study of the Relationship between Organizational Learning, Strategic Flexibility, Competitive Strategy and Firm's Performance. (2013). *Journal International Journal of Psychology and Behavioural Research*, (2), 198 210.
- Impact of Value Chain Activities on Product quality and Innovation. Case study of Khuzestan Industries. (2013). *Journal European Journal of Scientific Research*, (3), 368 378.
- A Study of Supply Chain (SC) Management and Information System (IS) Strategies Alignment and Its Effects on Organizational Performance (OP) (Case Study: Manufacturing Firms in Khuzestan Province, Iran). (2013). *Journal European Journal of Scientific Research*, (3), 380 392.
- A Study of the effects of Just- in- Time System on Agile Production and Financial Performance in Khuzestan Province Manufacturing Firms. (2013). *Journal European Journal of Scientific Research*, (1), 212 223.
- Expression the Development Path of Financial Performance of Large Business Firms. (2013). Journal international journal of management perspective, (7), 15 - 30.
- Developing a MIMIC Model for E-Shopping Purchase Intention. (2013). *Journal World Applied Programming*, (7), 293 301.
- Testing the Fama-French model in Tehran stock exchange. (2013). *Journal European Journal of Scientific Research*, (4), 495 501.
- A Study of the Effects of Website's Perceived Features on the Intention to Use E-shopping. (2013). *Journal World Applied Programming*, (6), 252 263.
- Designing and Evaluation the Trihedral Model of Knowledge Management Feasibility. (2013).

 **Journal International Journal of Economy, Management and Social Sciences, (2), 174 184.

- Study on the Relationship Between Financial Constraints and Stock Return in Tehran Stock Exchange. (2013). *Journal International Journal of Economy, Management and Social Sciences*, (5), 166 173.
- A Study of the Effects of Technology Acceptance Factors on Users' Satisfaction of E-Government Services. (2013). *Journal World Applied Programming*, (5), 190 199.
- Estimation of Technical Efficiency of Walnut Orchardists: A Case Study of Kohgilouyeh and Boyerahmad of Iran. (2013). *Journal Middle-East Journal of Scientific Research*, (7), 968 971.
- Investigating the Service Friendship, Communicational Skills and Personality Traits in High-Contact Service. (2013). *Journal of Management Research*, (1), 233 249.
- Effect of Marketing Factors on Brand Relationship Equity and Affects the Customers' Purchase Intention. (2013). *Journal of Management Research*, (1), 317 332.
- Determinants and Consequences of Implementation Enterprise Resource Planning System on Financial performance. (2013). *Interdisciplinary Journal of Contemporary Research in Business*, (10), 939 959.
- Studying the Factors Affecting the Customer Relations Management (CRM) in Marun Petrochemical Company. (2013). *Interdisciplinary Journal of Contemporary Research in Business*, (10), 845 857.
- Determinants and Consequences of Implementation Enterprise Resource Planning System on Financial performance. (2013). *Interdisciplinary Journal of Contemporary Research in Business*, (10), 939 959.
- The Wealth Effect on Private Consumption Expenditures Using Asymmetric Cointegration Approach. (2012). *Quantitative Economic Journal*, (4), 69 85.
- Study of the Technical Efficiency of Rice Farmers in Iran: A Case of Kohgiluyeh and Boyer-Ahmad Province. (2012). *Quantitative Economic Journal*, (4), 87 118.

- Evaluation of Organizational Performance with Using of Balanced Score Card (BSC) (Case study of Sugarcane & by products development Co.). (2012). *Journal of Basic and Applied Scientific Research*, (8), 7530 7537.
- Study Of Relationship Between Supply Chain Management Strategy with Logistics Performance and Organizational Performance. (2011). *Interdisciplinary Journal of Contemporary Research in Business*, 1308 1317.
- Evaluation of comprehensive productive maintenance and repair poles (TPM) in the shipping industry. (2021). *Journal of Marine Science Education*, (26), 16-29.
- Investigating the impact of knowledge management on operational performance through innovation (case study: Khorramshahr Port and Maritime Administration). (2021).

 **Journal of Marine Sciences and Techniques*, (2), 94 107.
- Investigating the effect of supply chain participation and customer orientation on the external integration of the supply chain and organizational performance in manufacturing companies in Khuzestan province. (2021). *Research Journal Khatam Management Novin*, (1), 1-18.
- The Structural Model of Customer Loyalty: A Case Study of Isfahan Hypermarkets. (2019). *Journal of International Marketing Modelling*, (2), 104-113.
- The effect of corporate responsibility on supply chain participation and financial performance. (2019). *Strategic Management Studies Journal*, (43), 1870-2040.
- The effect of strategic agility on operational accountability and organizational performance. (2017). *Journal of Strategic Management Studies*, (36), 65-83.
- Investigating the effect of supply chain management measures on financial performance. (2017). Journal of Business Management Explorations, (20), 1-26.
- The effect of information technology infrastructure flexibility and organizational learning on performance with the mediating role of supply chain performance in manufacturing companies in Khuzestan province. (2017). *Journal of Innovation Management in Défense Organizations*, (1), 69-96.

- Marine Science Education. (2017). Journal of Marine Science Education, (1), 29-40.
- Investigating the effect of social capital on the performance of Mehr Economy Banks in Khuzestan province from the employees' point of view. (2016). *Scientific-Research Quarterly Journal of Social Development* (3), 103-134.
- Development of a structural model for the effect of alignment of marketing strategies on financial performance, a case study: active manufacturing companies in the industrial estates of Ahvaz. (2016). *Modern Marketing Research Journal*, (1), 23-40.
- Explaining the model of improving business mechanisms. (2016). *Journal of Strategic Management Studies*, (29), 37-64.
- Presenting the quality and satisfaction model: Investigating the mediating role of pleasure and perceived desirability in Samsung smartphones. (2016). *Journal of Management Research in Iran*, (4), 45-64.
- Investigating the effect of alignment of supply chain strategies and information system strategies on supply chain management performance (case study: manufacturing companies of Khuzestan province). (2015). *Information Technology Management Journal*, (4), 670-681.
- The process model of improving the company's financial performance based on just-in-time production, agility and total quality management. (2015). *Journal of Strategic Management Studies*, (27), 107-123.
- Investigating the relationship between religiosity and mental health of the organization's human resources (Study: Shahid Chamran University of Ahvaz). (2013). *Scientific-Research Quarterly Journal of Social Development* (2), 217-238.
- Evaluating the role of organizational climate in the entrepreneurship spirit of high school students in Ahvaz city. (2019). *Journal of Educational Sciences*, (1), 151-180.
- Investigating the impact of total quality management and human resources management on job attachment in the social security organization. (2019). *Human Development Quarterly Magazine*, (10), 11, 129-154.

- Investigation of the recession in the poultry industry with an emphasis on commercial and financial risk in Ramhormoz city. (2018). *Cooperative magazine*, (206), 95-109.
- Human resources development strategies in the oil industry. (2013). *Quarterly Journal of Human Development*, (4), 119-144.
- Investigating the effect of training courses on job promotion from the point of view of managers and employees of Getund irrigation network exploitation company. (2013). *Human Development Quarterly*, (3), 117-128.
- Investigating the relationship between production and management technology in engineering industries: a case study of India. (2016). *Economic Review Quarterly*, (2), 1-169.
- Selecting the optimal irrigation system for sugarcane fields in Khuzestan using the Topsis method. (2014). *Economic Review Quarterly Magazine*, (2), 1-25.

Articles Presented in Conferences

- Bavarsad, Belghis. Rahimi, Farajallah. Hozhabri, Ali Akbar. (2015). *The Role of Firm-Level Human Capital on Competitive Advantage in Knowledge-Based Organizations*International Conference on e-commerce, Isfahan University,
- Bavarsad, Belghis. Mansori, Zahra. Najafvand, Fahimeh. Hozhabri, Ali Akbar. (2015). A Study of the Relationship between Knowledge Management, Information Technology and Internal Performance, Ninth International Conference on Electronic Commerce focusing on international trade International, Isfahan University,
- Bavarsad, Belghis. Azizi, Zahra. Saghaeyan, Mehran. Hozhabri, Ali Akbar. (2015). Testing the Relationship between Service Quality, Overall e-Banking Service Quality and Customer Satisfaction 9th International Business-Oriented Electronic Commerce Conference International, Isfahan University,
- Bavarsad, Belghis. Hoseyni, seyed ahmad. Jafare, sajad. Hozhabri, Ali Akbar. (2015). *Analyzing the Impact of Entrepreneurial Marketing on Sustainable Competitive Advantage in SMEs*

- 9th International Electronic Commerce Conference focusing on international business, Isfahan University,
- Mahdavi, Abdulmohammad. Bavarsad, Belghis. Nejad Hosseini, Seyed Mohammad. (2010).

 Investigation of the relationship between sustainable economic growth and corporate social responsibility (CSR) at Iranian organizations Seventh Academy for Global Business Advancement World Congress, Universiti Putra Malaysia,
- Bavorsad, Belqis. Shariatzadeh, Maryam. (2021). *Investigating the role of big data in the organization*, the second national conference and the first international conference on business sustainability, Shahid Chamran University, Ahvaz,
- Bavarsad, Balqis. Nili Ahmedabadi Majid. Joanmard, Maryam. (2021). Evaluation of the impact of the technology capabilities of the organization on the performance of the organization the second national conference and the first international conference on business sustainability, Shahid Chamran University, Ahvaz,
- Bavorsad, Belqis. Ganji Zaitouni, Pegah. (2021). *Types of business sustainability* the second national conference and the first international conference on business sustainability, Shahid Chamran University, Ahvaz,
- Bavarsad, Balqis. Jaladani, Shadi. (2019). *Investigating the relationship between risk, company size and value with stock returns* 5th National Conference on Economics, Management and Accounting, Shahid Chamran University, Ahvaz,
- Bavorsad, Balqis. Jaladani, Shadi. Ghazelbash, Hossein. (2019). *The impact of social capital and human capital on operational performance* 5th National Conference on Economics, Management and Accounting, Shahid Chamran University, Ahvaz,
- Bavorsad, Belqis. (2019). *The effect of agile supply chain on company performance* 5th National Conference on Economics, Management and Accounting, Shahid Chamran University, Ahvaz,
- Mohammadi, Sara. Bavarsad, Balqis. Handi Ghanabi, Amin. (2018). Explaining the effect of occupational stress on organizational citizenship behavior and quality of work life according to the moderating role of employment type. Second International Conference

- on New Researches in Management, Economics, Accounting and Banking, Georgian International Academy of Sciences,
- Haji, Ali. Mahdipour, Abdulrahman. Bavarsad, Balqis. Sifourian, Mehdi. (2016). The relationship between the application of the principles of total quality management (TQM) and organizational (interpersonal) conflicts. the second national sports science conference with the approach of applied findings in sports, General Directorate of Sports and Youth, Khuzestan,
- Bavorsad, Balqis. Meitham, Ali Akbari. (2016). *Investigating the impact of innovation types on innovation performance in petrochemical companies of Mahshahr Special Economic Zone*, Third International Conference on Industrial Engineering and Management, Imam Khomeini International University (RA),
- Bavarsad, Balqis. Rahimi, Farajullah. Hasanvand, Mehrangiz. (2016). *Investigating the effect of supply chain capability on supply chain performance*. the first national conference on the role of economic and management accounting in sustainable development with an emphasis on sustainable economics, Institute of Higher Education Shams Science and Technology,
- Bavorsad, Balqis. Mohammadi, Sara. Mehrabi, Ali. Nozarian, Kamin. (2016). *Investigating the effect of supply chain integration on supply chain performance in Khuzestan steel industry*. the second annual management conference based on the intelligence of new management paradigms in Intelligence field, conference secretariat,
- Bavarsad, Balqis. Ganj Alivand, Shahrabano. (2015). Investigating the impact of information technology on operational performance through the mediating role of organizational agility (case study: manufacturing companies in Khuzestan province). The first national conference on business sustainability, Shahid Chamran University of Ahvaz,
- Bavarsad, Balqis. Zamanpour, Ahmed. (2016). The impact of green supply chain management on company performance (case study: Masjid Sulaiman Oil and Gas Exploitation Company). First National Business Sustainability Conference, Shahid Chamran University, Ahvaz,

- Bavarsad, Belqis. Dehban, Roja. Mahmoudi, Idris. (2015). Examining the alignment of marketing strategies as a predictor of supply chain performance and their impact on organization performance, International Conference on Humanities and Behavioral Sciences, unknown,
- Bavorsad, Belqis. Darabian, Pegah. (2016). *Organization agility*. International Conference on Humanities and Behavioral Sciences, unknown,
- Bavarsad Balqis: , Nisi Abdul Hossein: , Darabian Pegah. (2016). *Investigating the impact of strategic agility and operational accountability on company performance*. International Conference on Humanities and Behavioral Sciences, unknown,
- Bavorsad, Belqis. Rumiani, Golnaz. Darzian Azizi, Abdul Hadi. Nisi, Abdul Hossein. (2015).

 The impact of information technology and continuous business logistics planning on organizational performance 4th International Conference on Applied Research in Management and Accounting. Shahid Beheshti University,
- Bavarsad, Belqis. Ganjalivand, Shahrbano. (2015). *Organization resource planning system and organization performance* International Conference on Economics, Management and Psychology, Comprehensive University of Applied Sciences
- Bavarsad, Belqis. Ganjalivand, Shahrbano. (2016). *Just-in-time production system* International Conference on Economics, Management and Psychology, Comprehensive University of Applied Sciences,
- Bavarsad, Balqis. Darzian Azizi, Abdul Hadi. Torkashvand, Maryam. Ayatimehr, Mohammad. (2015). Investigating the relationship between supply chain participation and supply chain integration with organization performance the first international conference on new management paradigms business intelligence and organization, Shahid Beheshti University,
- Bavarsad, Balqis. Saberrad, Leila. Nisi, Abdul Hossein. (2015). *Investigating the impact of lean* production methods on the performance of manufacturing companies the first international conference on new paradigms of management business and organizational intelligence, Shahid Beheshti University,

- Bavarsad, Balqis. Almasi, Shiva. Bavarsad, Balqis. Rahimi, Farjullah. Vaez, Seyed Ali. (2014). *Management competencies, approaches and models*, First International Conference on Accounting and Management in the Third Millennium, University Technical and professional Mirza Koch Khan,
- Almasi, Shiva. Bavarsad, Balqis. Rahimi, Farjullah. Vaez, Seyed Ali. (2014). *The First International Conference on Accounting and Management in the Third Millennium* The First International Conference on Accounting and Management in Third Millennium, Technical and Vocational University O Mirza Koch Khan,
- Almasi, Shiva. Bavarsad, Balqis. Rahimi, Farjullah. Vaez, Seyed Ali. (2014). *Managerial* competencies, approaches and models the first international accounting and management conference in the third millennium, Mirza Kochach Technical and Vocational University Khan
- Bavorsad, Belqis. Moinfar, Shima. Rahimi, Farajullah. (2014). *Investigating the impact of corporate responsibility on financial performance* Second National Conference on Applied and Research Approaches in Human Sciences and Management, Third Millennium Research Educational Institute,
- Bavarsad, Balqis. Ganjalivand, Shahrabano. Rahimi, Farjullah. (2014). *Investigating the impact of just-in-time production on the company's financial performance* Second National Conference on Applied and Research Approaches in Humanities and Management, Third Millennium Research Educational Institute,
- Rahimi, Farajollah. Bavarsad, Balqis. Qaidsharf, Gholamreza. (2015). *Identifying and*prioritizing the effective criteria for formulating human resource management strategies

 with a combined approach of SWOT, ANP, DEMATEL (Study case: Daabl Khazaei

 Agriculture and Industry Company), 4th National Conference and 2nd International

 Accounting and Management Conference, Industrial Management Organization,
- Bavorsad, Balqis. Biranvand, Tahereh. Rahimi, Farjullah. Jafarinia, Saeed. (2013). Investigating the relationship of organizational trust with knowledge management and organizational learning in manufacturing companies of Khuzestan province International Conference on

- Accounting, Economics and Financial management, a knowledge-based company with the cooperation of the Chartered Accountants Society,
- Bavarsad, Balqis. Biranvand, Tahere. Rahimi, Farjullah. Jafarinia, Saeed. (2013). Investigating the relationship between social capital and knowledge management, organizational learning and financial performance of manufacturing companies in Khuzestan province International Accounting Conference, economics and financial management, knowledge-based company with the cooperation of the chartered accountants society,
- Bavorsad, Balqis. Imani, Sahib. Makramian, Shima. (2013). *The impact of human capital in identifying and exploiting entrepreneurial opportunities*. the second national conference, review of strategies for improving management, industrial engineering accounting, Islamic Azad University, Gachsaran Branch.
- Rahimi, Farajollah. Bavorsad, Balqis. Ali Mantian, Mohammad. (2013). *Organizational culture:* the most basic infrastructure of knowledge management. knowledge management: present and future, Shahid Chamran University, Ahvaz,
- Bavarsad, Balqis. Delavaripour, Jalaluddin. Tavanbakhsh, Hossamuddin. (2019). *Investigating* the relationship between innovation, organizational learning and organization performance. First International Conference on Management, Innovation and Entrepreneurship, Shiraz University,
- Bavorsad, Belqis. Habibi, Leila. Tavanbakhsh, Hossamuddin. (2013). Examining the role of innovation as a mediator in examining the relationship between flexibility in production and organizational performance. the first international conference on management, innovation and entrepreneurship, Shiraz University.
- Bavorsad, Balqis. Tavanbakhsh, Hossamuddin. (2019). *Transferring the entrepreneurial spirit to the work team in small and medium-sized companies: the importance of leadership.* 5th International Conference on Strategic Management, Nab Group,
- Bavorsad, Belqis. Nejad Hosseini, Seyed Mohammad. (2013). Investigating the relationship between knowledge management enablers and its processes in Yasouj Water and Electricity Company. Agba World Congress,

- Zaranejad, Mansour. Bavarsad, Balqis. Musazadeh, Behrouz. (2013). *The effect of value chain activities on quality and innovation: a case study of Khuzestan industries*. Agba World Congress,
- Bavorsad, Belqis. (2010). Investigating the impact of brand name and brand value on the continuity and promotion of customer relationship in the banking industry. Second International Financial Services Marketing Conference, Financial Services Marketing Center,
- Bavorsad, Balqis. Habibi, Leila. Tavanbakhsh, Hessamuddin. (2019). Investigating the relationship between knowledge management and organizational performance in companies listed on the Tehran Stock Exchange. First National Management Conference, Shiraz University,
- Bavarsad, Balqis. Nejad Hosseini, Seyed Mohammad. (2010). The effect of Toyota company's calls on the attitude of the owners of this company's cars towards public social responsibility and the image of the company. 4th Technology Management Conference, Iran Technology Management Association,
- Bavorsad, Balqis. Habibi, Leila. Tavanbakhsh, Hossamuddin. (2010). Investigating the relationship between knowledge management and organizational performance in companies listed on the Tehran Stock Exchange. Current Issues and Problems in L2 Reading and Writing, Shiraz University.
- Bavorsad, Balqis. Tavanbakhsh, Hossamuddin. Ali Abadi, Behzad. (2003). *Investigating the* effect of the special value of the brand name on the continuity and promotion of customer relationship in the banking industry the second applied scientific conference of aerospace industries, Tehran,

Workshops

Collaborative study of personality dimensions of Imam Khomeini (RA) 03/12/2013 to 03/12/2013

Resistive Economy Workshop. 1391/08/18 to 1391/08/18

Collaborative workshop of professors on the topic of "Examination of the Mystical Thoughts of Imam Khomeini (R.A.)", 03/11/2013 to 03/11/2013

Writing the abstract of the article in English, 26/02/2013 to 27/02/2013

The first conference on entrepreneurship and innovation management, 11/27/1389 to 11/28/1389

Correspondence and administrative automation system (ERP system phase 1). 09/20/2018 to 09/20/2019

"What and How" Research Workshop "Theorizing, Criticism and Debate Chairs". 08/13/2018 to 08/13/2019

Educational-research workshop (2) 10/20/2016 to 10/20/2016

Educational workshop on how to buy foreign books in electronic form. 1385/01/01 to 1385/01/05